



## #NHCW26 Button Design Contest Rules and Dates

1. Design Guidelines:
  - a. Participants must create original artwork that reflects the **#NHCW26 theme: "Building Innovative Care Where It Matters Most"** and conveys positive messaging about the impact of Community Health Centers (CHCs).
    - i. Designs must fit on a **5-inch by 5-inch circular size** button.
    - ii. Designs must be submitted in digital format (PNG or JPEG).
    - iii. Designs must represent CHCs from a national perspective. (i.e. should not be health center specific, state-specific, etc.)
  - b. With consent from the designer, NACHC reserves the right to reproduce the design and make minor adjustments that adhere to national brand standards (i.e. logo placement, etc.).
2. Submission of designs will begin on July 20, 2026. Submissions will close at 11:59 p.m. Eastern Time (ET) on August 12, 2026.
  - a. Each participant may submit one (1) design.
  - b. Submissions must be submitted via the online form: <https://woobox.com/6khudr>
  - c. No email submissions will be accepted.
  - d. Contact NACHC staff at [grassroots@nachc.org](mailto:grassroots@nachc.org) with any questions.
3. NACHC reserves the right to reject submissions for any reason, including profanity, nudity, or other content deemed inappropriate.

### Contest Timeline:

Activity	Begin	End
Submit Design Online	July 20, 2026	August 12, 2026
Voting	August 15, 2026	August 28, 2026
Winner Announced	September 1, 2026	

### Submission Scoring

- Submissions will be reviewed and scored on a 5-point scale using the following criteria:
  - Incorporation of theme
  - Creativity
  - Representation of CHC impact
- Submissions with an average score of 4.0 and above will advance to the public voting phase.

### Voting Process:

1. The contest winner will be chosen by a public voting process.
2. Each individual can cast one (1) vote.
3. There will be one (1) winner determined by the entry that receives the most votes.

### For Winners:

1. The winner will be notified via email and receive public recognition in NACHC's newsletters and social media channels on September 1, 2026.
2. The winning design will be printed and distributed to attendees at NACHC's 2027 Policy & Issues Forum.
3. The winner will not receive any monetary compensation from the National Association of Community Health Centers (NACHC).