

## Rules – Video Contest

1. Video Guidelines:
  - a. Participants must create an original video that reflects the **#NHCW24 theme: "Powering Communities Through Caring Connections"** and conveys positive messaging about the impact of health centers in their community.
    - i. Submissions must be in a digital format (mp4).
    - ii. Video should not exceed 3 minutes in length.
2. Submission of videos will begin on June 17, 2024. Submissions will close 11:59 p.m. Eastern Time (ET) on August 14, 2024.
  - a. Submissions must be uploaded via the online form: <https://woobox.com/fybjq3>
  - b. Each health center may submit one (1) video for consideration.
  - c. No email submissions will be accepted.
  - d. Contact NACHC staff at [grassroots@nachc.org](mailto:grassroots@nachc.org) with any questions.
3. NACHC reserves the right to reject submissions for any reason including profanity, nudity, or other content deemed inappropriate.

### Contest Timeline:

| Activity             | Begin             | End             |
|----------------------|-------------------|-----------------|
| Submit Videos Online | June 17, 2024     | August 14, 2024 |
| Voting               | August 19, 2024   | August 29, 2024 |
| Winner Announced     | September 3, 2024 |                 |

### Voting Process:

1. The contest winners will be chosen by a public voting process.
  - a. Online voting will begin on August 19, 2024, and end at 11:59 pm Eastern Time (ET) on August 29, 2024.
2. Rules for voting:
  - a. Individuals can vote once here: <https://woobox.com/fybjq3>
2. There will be three (3) health center winners selected by entries that receive the most votes.
  - a. Winners will be notified via email and receive public recognition in NACHC's newsletters and social media channels on September 3, 2024.

### For Winners:

1. Each of the three (3) winning health centers will receive a \$500 NACHC Sponsorship for the following year's National Health Center Week.