

NATIONAL  
HEALTH CENTER WEEK  
AUGUST 4-10, 2024



Powering  
*Communities*  
Through  
*Caring Connections*



NATIONAL ASSOCIATION OF  
Community Health Centers®

HEALTH CENTER  
ADVOCACY  
NETWORK

## National Health Center Week August 4-10, 2024

### BECOME PARTNERS IN AN EVENT WITH NATIONAL VISIBILITY AND LOCAL IMPACT

Every August, the National Association of Community Health Centers (NACHC) sponsors National Health Center Week (NHCW) to celebrate and increase awareness of America's 1,400 Community Health Centers (CHCs). National Health Center Week is an opportunity to highlight the commitment and passion of Community Health Center staff, board members, and supporters who make it possible to provide quality, comprehensive healthcare services to more than 31.5 million patients across 14,000 communities annually. Please join us in celebrating this year as we seek to:

- Raise awareness and advocate for Community Health Centers with state and federal policymakers and media;
- Highlight how Community Health Centers provide essential access to comprehensive quality care;
- Educate communities about the services available at Community Health Centers; and
- Foster partnerships that help address the healthcare challenges of uninsured and underinsured individuals and families.



## NATIONAL VISIBILITY WITH LOCAL IMPACT

National Health Center Week celebrations draw the attention of national figures with representatives of the U.S. Department of Health and Human Services, and Members of Congress participating in events across the country. NHCW has also developed a significant social media presence.

Your sponsorship will give you the unique opportunity to connect with CHCs and communities on a personal level. In addition to recognizing your support for more than 31.5 million health center patients and nearly 275,000 health professional staff nationwide, we want NHCW sponsors to be more than financial supporters. We are committed to helping build connections with the communities you care about by connecting you with health centers as they plan and carry out their events.

As a national sponsor, you will be demonstrating your commitment to the growing Health Center movement. Your sponsorship will directly help to:

- Deliver NHCW toolkits to CHCs to support local, regional, or virtual events with elected officials
- Support and promote a coordinated local and national media effort that will attract print, television, radio, and internet-based media
- Support health center celebrations in every state and territory
- Subsidize the production and distribution of NHCW items



## 2024 NHCW Sponsorship Tiers

Following are the sponsorship levels available:

### Platinum Sponsor: \$55,000

- Sponsor flyer included in initial NHCW mailing to every health center (exclusive)
- NHCW Day Sponsorship
- Video greeting on the NHCW Webpage and NHCW YouTube channel
- Featured sponsor of 12 local/state/virtual National Health Center Week events
- Ten (10) social media posts through HCAAdvocacy Network\*
- Logo on all Health Center Week printed materials
- Logo and link on NHCW Website Sponsor Showcase
- Recognition in the NACHC 2024 Community Health Institute (CHI) digital program
- Logo on Health Center Week T-shirts
- Logo included in all NHCW communications distributed to approximately 100,000 individuals
- Recognition on signage at Community Health Institute & EXPO (CHI)

### Gold Sponsor: \$34,500

- Featured sponsor of 9 local/state/virtual National Health Center Week events
- Eight (8) social media posts through HCAAdvocacy Network\*
- Listed in initial NHCW mailing sent to all Health Centers
- Logo and link on NHCW Website Sponsor Showcase
- Recognition in the NACHC 2024 Community Health Institute (CHI) digital program
- Logo on Health Center Week T-shirts
- Logo included in all NHCW communications distributed to approximately 100,000 individuals
- Recognition on signage at Community Health Institute & Expo (CHI)

### Silver Sponsor: \$27,500

- Featured sponsor of 7 local/state/virtual National Health Center Week events
- Six (6) social media posts through HCAAdvocacy Network\*
- Listed in initial NHCW mailing sent to all Health Centers
- Logo and link on NHCW Website Sponsor Showcase
- Recognition in the NACHC 2024 Community Health Institute (CHI) digital program
- Logo on Health Center Week T-shirts
- Logo included in all NHCW communications distributed to approximately 100,000 individuals
- Recognition on signage at Community Health Institute & EXPO (CHI)

### Bronze Sponsor: \$12,000

- Featured sponsor of 3 local/state/virtual National Health Center Week events
- Three (3) social media through HCAAdvocacy Network\*
- Listed in initial NHCW mailing sent to all Health Centers
- Logo and link on NHCW Website Sponsor Showcase
- Recognition in the NACHC 2024 Community Health Institute (CHI) digital program
- Logo on Health Center Week T-shirts
- Logo included in all NHCW communications distributed to approximately 100,000 individuals
- Recognition on signage at Community Health Institute & EXPO (CHI)

### **Copper Sponsor: \$6,000**

- Featured sponsor of 1 local/state/virtual National Health Center Week events
- One (1) social media post through HCAvocacy Network\*
- Listed in initial NHCW mailing sent to all Health Centers
- Logo and link on NHCW Website Sponsor Showcase
- Recognition in the NACHC 2024 Community Health Institute (CHI) digital program
- Logo on Health Center Week T-shirts
- Logo included in all NHCW communications distributed to approximately 100,000 individuals
- Recognition on signage at Community Health Institute & EXPO (CHI)

### **A la carte opportunities:**

NHCW Day Sponsorship	\$10,000 each
Featured sponsor of a local/state/virtual National Health Center Week events	\$2,500 each

\* Posting more than one time on the same social media platform will require a unique image and text for each post. The same message will not be repeated.

**Interested in becoming a National Health Center Week sponsor?**

**Contact Vernetta Copeland at [vcopeland@nachc.org](mailto:vcopeland@nachc.org).**