

Celebrate America's Health Centers by participating in and sponsoring:

National Health Center Week

Community Health Centers

The Roadmap
to a Stronger
AMERICA

August 6-12, 2023

#NHCW23
www.healthcenterweek.org

Every August, the National Association of Community Health Centers (NACHC) sponsors National Health Center Week (NHCW) to **increase awareness** among the American public, state and federal policymakers, and the media about America's 1,400 Community Health Centers (CHC) serving more than 30 million patients.

National Health Center Week always seeks to celebrate the commitment and passion of CHC staff, board members, and supporters who make it possible for us to be local healthcare homes in over 14,500 communities. Please join us in celebrating NHCW this year as we seek to:

- **Raise awareness and advocate** for CHCs with state and federal policymakers, and media;
- Highlight how CHCs provide **essential access to comprehensive quality care**;
- **Educate communities** about the services available at CHCs; and,
- **Foster partnerships** that help address the **health care challenges** of uninsured and underinsured individuals and families.

NATIONAL VISIBILITY WITH LOCAL IMPACT

National Health Center Week celebrations draw the attention of national figures with representatives of the U.S. Department of Health and Human Services, and Members of Congress participating in events across the country. NHCW has also developed a significant social media presence.

Your sponsorship will give you the unique opportunity to connect with CHCs and communities on a personal level. In addition to recognizing your support for more than 30 million health center patients and nearly 275,000 health professional staff nationwide, we want NHCW sponsors to be more than financial supporters. We are committed to helping build connections with the communities you care about by connecting you with health centers as they plan and carry out their events.

As a national sponsor, you will be demonstrating your commitment to the growing Health Center movement. Your sponsorship will directly help:

- Deliver NHCW tool-kits to CHCs to support local, regional or virtual events with elected officials
- Support and promote a coordinated local and national media effort that will attract print, television, radio and internet-based media
- Support health center celebrations in every state and territory
- Subsidize the production and distribution of NHCW items



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WE ARE CHANGE AGENTS. WE ARE TRANSFORMATIVE, NEW INSTITUTIONS. WE ARE TRANSFORMING THINGS, NOT JUST WITHIN THE HEALTHCARE SYSTEM, BUT OUTSIDE...

- Dr. H. Jack Geiger, Co-Founder of the Community Health Center Movement

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SPONSORSHIP OPPORTUNITIES

NACHC Corporate Members Receive a 10% Discount on All Sponsorship Levels

Gold Sponsor: \$55,000

- Featured sponsor of 12 local/state/virtual National Health Center Week events
- Logo and link on NHCW Website Sponsor Showcase
- Opportunity for video greeting on the NHCW Webpage and NHCW YouTube channel
- Recognition in the NACHC 2023 Community Health Institute (CHI) program
- Recognition in the virtual Community Health Forum Magazine (distributed to all NACHC Member Health Centers)
- Sponsor flyer included in initial NHCW mailing to every health center
- Logo on all Health Center Week printed materials
- Logo on Health Center Week T-shirts
- Logo included in all NHCW communications distributed to approximately 100,000 individuals
- 10 social media posts (split between Target Social Media Ads & Branded Social Media Posts)

Silver Sponsor: \$27,500

- Featured sponsor of 7 local/state/virtual National Health Center Week events
- Logo and link on NHCW Website Sponsor Showcase
- Listed in initial NHCW mailing sent to all Health Centers
- Recognition in the NACHC 2023 Community Health Institute (CHI) program
- Recognition in the virtual Community Health Forum Magazine (distributed to all NACHC Member Health Centers)
- Logo on Health Center Week T-shirts
- Logo included in all NHCW communications distributed to approximately 100,000 individuals
- 6 social media posts (split between Target Social Media Ads & Branded Social Media Posts)

Bronze Sponsor: \$12,000

- Featured sponsor of 3 local/state/virtual National Health Center Week events
- Logo and link on NHCW Website Sponsor Showcase
- Listed in initial NHCW mailing sent to all Health Centers
- Recognition in the NACHC 2023 Community Health Institute (CHI) program
- Recognition in the virtual Community Health Forum Magazine (distributed to all NACHC Member Health Centers)
- Logo on Health Center Week T-shirts
- Logo included in all NHCW communications distributed to approximately 100,000 individuals
- 3 social media posts (split between Target Social Media Ads & Branded Social Media Posts)

Additional local/state/virtual events can be added to any sponsorship package for additional cost.

Please contact Susan Burton (sburton@nachc.org) if you are interested in becoming a sponsor.